

Richard A. Lannon

the SETability Expert (Structure, Engage, Train)

Richard is more than a seasoned professional. He is marinated!

In fact, Richard left the corporate world to form a BraveWorld. A company **dedicated to partnering with business and technology organizations to help clarify their goals and objectives and train their leadership and professionals on how to achieve them.**



Richard is an international speaker, trainer and advisor with senior management and leadership experience in business, entrepreneurship and the technology industry. He has helped entrepreneurs, business leaders, managers, analysts, and senior professionals to **build their business brainpower and their bottom-line thinking.**

He has worked in the oil and gas, education, transportation, technology and professional business service industries where he has successfully contributed to PricewaterhouseCoopers, Enbridge Inc, Enmax Corporation, Canadian Pacific Railway, PanCanadian, ATB Financial, Fraser Health Region, Mount Royal College, and many other business and technology organizations.

Richard has been **featured in newspapers** and magazines across Canada including the National Post, Calgary Herald, Edmonton Journal, Vancouver Sun, St John's Telegram and Montreal Gazette about the importance of **blending technology skills and business brains** and he continues to write and publish articles related to business skills that make technology organizations successful.

Richard is the forefather of BraveWorld's SET Initiative, Mount Royal College's Business Analysis Certificate Program, developer of the ITSM Roadmap Series, facilitator of the Pacific Institutes (UK) Investment in Excellence and Change program, and the program author of Leadership Skills for the Technology Professional, Staying Balanced in a Noise-Filled World and Organizational Process Levels - aligning the enterprise.

Richard provides the blueprint for you and your organization to be **SET for Success** (*structure, engage and train*).

That is why his clients call him the **SETability Expert**.



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