

Richard Lannon

Richard Lannon is more than a seasoned professional. He is marinated! In fact, Richard left the corporate world to form a BraveWorld. A company dedicated to partnering with business and technology organizations to clarify goals and objectives and train their leadership and professionals on how to achieve them.

Richard is a speaker, trainer and consultant with senior management and leadership experience in business and the technology industry. He helps organizations and professionals build their business brainpower and bottom-line thinking.

He has worked in the oil and gas, education, transportation, technology and professional business service industries successfully contributing to PricewaterhouseCoopers, Enbridge, Enmax, Canadian Pacific Railway, ATB Financial, Fraser Health Region and many other organizations.

Richard has been featured in publications around the world including the National Post, the Business Analyst Times and the Project Times about the importance of blending technology skills and business brains.

He is the forefather of the SET Initiative, Mount Royal's Business Analysis Program and the program author of Leadership Mastery for the Technology Professional, Facilitating Business Requirements Discovery and Eliminating Client Casualties.

Richard provides the blueprint for your organization to be SET (*structured, engaged and trained.*) That is why his clients call him the *SETability Expert*.



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