

the Setability Factor

by Richard A. Lannon
BraveWorld Inc.
S.E.T. for Success

February 2010

Dear Richard,

It gives us great pleasure to welcome you to this month's issue of the Setability Factor. In this issue we explore "setability" and what it entails. This is an earlier article. In the next issues we will explore the 5 key elements of setability in more details.

See the schedule (April and May 2010) below for some of our public offerings that we host in partnership with Metafore Technology Solutions.

Also, check out the link for Seeding Success. A program based on our work with independent professionals and micro-enterprises from over the last 6 years. We leverage business enterprise development strategies to help smaller organizations create their success.

Warm Regards,

Richard Lannon

Setability, More than a Technical Term?

by Richard Lannon

I was listening to a podcast by Scott the Nametag Guy about the importance of owning a word. His thinking is that everyone should own a word. As I listened to his presentation he asked his audience what word do they own? Slowly people started to say a single word they owned. It was right then I decided I would own the word **Setability**. I decided to look it up in the dictionary. The word did not exist, so I googled it! I discovered that Setability is a technical word that relates to fine-tuning technical instruments. For example, computer monitors - often the question that is asked is whether the technical system is settable

Richard Lannon



Are you **Set for Success** ?

Any leader, business person, tech professional or staff member can tell you it's difficult to deal with uncertainty and keep up with the breakneck speed of change in their field. Now those people have another task to add to their to-do list: have positive bottom-line impact.

Richard Lannon of a BraveWorld works with organizations to achieve crystal clarity on their business problems and solutions, their goals and objectives and train their leadership and staff how to create positive bottom-line impact.

His blueprint for you and your organization is to be SET for Success (structured, engaged, transformed).

That is why his clients call him the Setability Experts™.

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[More about Richard Lannon and a BraveWorld Inc.](#)

or does it have setability within certain range or parameters.

I wondered what lessons-learned could people acquire from these technical documents and the word setability? When referring to setability the technical documents referenced words like resolution, parameters, amplitude, frequency and reliability. These are all great words and can easily be aligned into the business thinking of a professional, team or organization with long term strategic impact.

Consider these words, what they mean and their every day implications for you and your business environment.

**Resolution:** Is a degree of sharpness and the determination to act upon something that you have decided to do and to do it with resolve. It is never too late to fine tune your resolution or to make a decision on a change or course of action. Consider writing down what it is you want to do and create determination by making it SMART (specific, measurable, attainable, relevant and time bound).

**Parameters:** Is a variable that must have a specific value during execution of a procedure. It usually has limits or boundaries or guidelines - for example, the basic parameters of a technological setting, an organizational policy or process. These all have parameters and you do too. Like a technological setting, we all have parameters that we live by within our personal and professional lives. As technical professionals, managers, team leads and business leaders you should know the parameters by which you and the business operates. Think about your values and write them down. It is important that individuals, team and business parameters align.

**Amplitude:** Is referred to as the greatness of size; magnitude; fullness; or the breadth or range of something. So I ask you, how bright do we shine? To what level will you work to? Who are you telling? How loud are you expressing what it is you are wanting or willing to do? If you want to be successful, tell someone. Express your greatness, the magnitude and range that you are willing to go to. Amplify your amplitude.

**Frequency:** Is the rate of occurrence, as in the number of periods or regularly occurring events of any given kind in unit of time. How often do you do what you do? What is your consistency level? In order to achieve your resolution within the parameters that are set and within the amplitude you have expressed, are you practicing frequency? Frequency is important to your success. You must practice frequency every single day.

**Reliability:** By definition is that may be relied on; dependable in achievement, accuracy, honesty, for example having *reliable information or they are a reliable person*. Reliability is truly about trust. In a systems world reliability would simply mean it

[www.braveworld.ca](http://www.braveworld.ca)

## SEEDING SUCCESS

**SEEDING SUCCESS** is an intense EIGHT - 90 minute module boot camp focused on building business success for professionals and service providers, entrepreneurs and small enterprise owners.

The main focus of SEEDING SUCCESS? To take a candid look at your business challenges, the required solutions and build strategies that will provide positive measurable results and positively impact your bottom-line.

For More Information click here to [GO TO SEEDING SUCCESS INFORMATION](#)

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### Other Programming

Business **Enterprise Analysis** Tools and

does not break down (often). How reliable are you and can it be measured within the parameters that have been set.

Part of setability is the ability to set or re-set instruments to make incremental to gradual measurable changes that make significant difference. Often adjustments are made to the resolution, parameters, amplitude, frequency and reliability of a system. We all have systems, our way of doing things.

As people we can make adjustments to our systems that over time amount to significant impact in our personal, professional and business lives.

If you needed to set or re-set something in your life (personal or business) what would it be? In what way would you fine tune your environment so you could achieve your preferred future? What is your setability factor?

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For a pdf Copy of this article click [Setability - More Than a Technical Term](#)

For a blogger copy of this article click [Setability - More Than a Technical Term](#)

For more information on **Richard Lannon and a BraveWorld** click [HERE](#)

In the next five issues of the setability factor I am going to cover each one of the 5 elements of setability in more detail. I look forward to creating those articles for you.

Upcoming Events - Hosted by Metafore Technology Solutions, Calgary

We are pleased to announce the upcoming training events hosted by Metafore Technology Solutions, Calgary. Programs are designed specifically for the technology professional. Mark your calendars.

Conflict and You - the Technology Professional

Date: Thursday, April 15th, 2010

Time: 8:30 am - 4:30 pm

Leveraging Time to Create Productivity

Date: Tuesday, April 20th, 2010

Time: 8:30 am - 4:30 pm

Leadership Skills and the Technology Professional

Date: Thursday, May 13th, 2010

Time: 8:30 am - 4:30 pm

Customer Service in your ITSM environment

Date: to be determined

Time: 8:30 am - 4:30 pm

Techniques
(macro-enterprise)

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**Business Analysis**  
Fundamentals

(macro-enterprise)

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Seeding Success

(micro-enterprise)

[see details](#)

For information on other programs contact us at info@braveworld.ca

Quick Links



Who should participate: These programs are designed for the business and technology organization. The supervisor, manager and leader, the project manager, business analysts, the senior technical and support people and those in transition who need to develop these skills.

Duration: These programs are one-day intensive workshops which place emphasis on having the participants engage in a number of activities to reinforce the development of their skills. All materials will be provided.

For further information and/or registration please contact:



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Phone Metafore: **(403) 231-1856**

Email Metafore: metaforetrainingcalgary@metafore.ca



Phone:

(403) 476-8853 Email: info@braveworld.ca

Complete program outlines available upon request. info@braveworld.ca



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Remember, it's a braveworld out there, so be SET for Success in everything you do.

Sincerely,

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